

TREASURE IMAGES SDN. BHD.

(Co. No. 580544 M)

UNDERWATER FILMING & PRODUCTIONS

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COMPANY PROFILE

HISTORY

Treasure Images Sdn Bhd was founded in early 2002 through the efforts of a small team of marine enthusiasts and filmmakers and has since grown to an established production company catering to an international clientele in Asia, Europe, US and the Middle East.

ACCREDITATION

Treasure Images Sdn Bhd (Co.580544M) is a Malaysian Film Production and Distribution Company licensed under FINAS, the National Film Development Corporation Malaysia.

Treasure Images Sdn Bhd is a member of the Film Producers Association of Malaysia.

Treasure Images Sdn Bhd is a member of the Filmmakers for conservation, a non-profit organization supporting independent films on environmental issues.



PRODUCTIONS

We specialize in marine related productions and a wide range of other productions services catering for the national and international market:

- Travel - and Nature Documentaries
- Sports – and Adventure Events
- Reality TV Shows / Game Shows
- TV Plays
- News related broadcast
- Commercials
- Feature Films
- Tourism Industry

BUSINESS PHILOSOPHY

Treasure Images Sdn Bhd business philosophy is to offer highest quality services at a good value, while keeping carbon footprint and impact on the environment at a minimum.

We are proud to follow the official guidelines for “sustainable filmmaking” issued by the “Filmmakers for conservation”.

LOCATION

Treasure Images Head office is based in the "Rainforest" City of Kota Kinabalu, the capitol of Sabah in the northern part of Borneo. The short distances to the "treasures" of the South China Sea, the Sulu Sea, the Celebes Sea, Mount Kinabalu the highest mountain in South East Asia and some of Borneo's remaining pristine Rainforest make this location an ideal base for TV crews, journalists and tourists from all over the world. We are able to cater for all of them.

SERVICES

Our services include:

- Broadcast TV productions
- Environmental / NGO films
- Underwater filming services
- Underwater stock footage
- Crew & equipment
- Location scouting & logistics
- Underwater photography
- Underwater support services
- Stunt divers / stand-ins / doubles
- Safety divers for cast & crew
- Training & courses
- Underwater still images library
- Underwater survey & research
- Resort filming services
- Promotional multimedia & print



TOURISM

Treasure Images Sdn Bhd collaborates with various leading tourism players in Sabah to provide filming services for tourists and is actively supporting Tourism Malaysia and the Sabah Tourism Board with various productions in promoting Malaysia.

CONSERVATION AND RESEARCH

Visual evidence of what happens in our oceans in form of video footage is a vital part of any research project, survey and conservation mission. Treasure Images Sdn Bhd is actively involved in awareness programs to preserve and protect the world's marine biodiversity. We work closely with Malaysian government agencies and various NGO's, including WWF-Malaysia, to promote environmental awareness.

RECENT PROJECTS

- 2010** **China Central TV CCTV – Scuba Youth Program**
Talents

- 2010** **Bunga Raya & Gayana Eco Resort – Kota Kinabalu**
Underwater filming for promotional video, Joanna Lee Productions

- 2010** **Green SURF (Sabah unite to repower the future)**
Underwater photography - fact finding mission in Darvel Bay, Lahad Datu, Sabah

- 2010** **Fisheries Development Authority of Malaysia (LKIM)**
Underwater photography, filming and evaluation of artificial reef structures in Semporna – Sabah

- 2010** **Private Yacht Expedition – South China Sea**
Expedition Dive Leader to the remote reefs of Malaysian territorial waters in the South China Sea

- 2010** **WWF-Malaysia & Semporna Tourism Action Council**
Video Production: Sipadan & 48 Islands

- 2010** **Sulaman Wetland Sanctuary - Sabah**
NGO Video Production

- 2010** **The Reef Dive Resort - Mataking Island - Sabah**
Promotional Video Production

- 2010** **Radio Television Malaysia (RTM) – Sea Gypsie Documentary**
Underwater filming for TV Documentary

- 2010** **Marine Scientific Expedition – Sipadan Island**
Underwater filming & photography for the Sabah Parks authority

- 2010** **Lembah Impian Resort – Kota Kinabalu**
Corporate Video Production

- 2010** **National Geographic Channel & Astro**
Underwater filming for TV program – Coral planting
- 2009** **Pygmy Seahorse Conservation Workshop**
Participant
- 2009** **WWF-Malaysia – Denawan Island - Sabah**
Marine awareness campaign Presentation (Speaker)
- 2009** **Tourism Malaysia (Tourism Board) – Hong Kong**
Promotional underwater filming & photography with celebrities
- 2009** **PADI Project Aware – Mamutik Island - Sabah**
Underwater filming & photography
- 2009** **Stallion (Asia) Ltd, – “Sea Doo Underwater Scooter”**
High Definition Video Production
Promotional Photography
- 2009** **RTM Malaysia – “Earth Cares”**
Underwater Filming & Stock Footage
Documentary
- 2009** **Tourism Malaysia, Malaysia – “UNWTO Travel Poster Competition”**
Stock Imagery
- 2009** **RTM Malaysia – “Mabul Marine Week 2009”**
Underwater Filming
Documentary
- 2009** **Tourism Malaysia, Malaysia – “Sabah Brochure”**
Stock Imagery
Promotional Print Media
- 2009** **WWF International / Freund Factory – “Coral Triangle”**
Location Management
- 2009** **RTM Malaysia – “Sipadan Island”**
Underwater Filming
Documentary
- 2009** **Sabah Tourism, Malaysia – “Dive Sabah”**
DVD Production
- 2009** **Government of Dubai, United Arab Emirates**
Underwater Filming & Photography for the royal family of Dubai

- 2009** **TV3 Malaysia – “Zoom Sabah”**
Underwater Filming
TV-Program
- 2009** **RTM Malaysia – “Bajau Laut”**
Underwater Filming
Documentary
- 2009** **Rita Zhao, China**
Underwater Filming
Video Installation
- 2009** **WWF-Malaysia – “Lepa-Lepa Semporna”**
Stock Imagery
- 2008** **Tourism Malaysia, Hong Kong – “Alex Fong”**
Underwater/Topside Filming & Photography
Promotional Shoot
- 2008** **WWF-Malaysia – “Semporna Priority Conservation Area”**
Stock Imagery
- 2008** **Van den Bemd Productions, Netherlands**
Location Scouting
Commercial Photo shoot
- 2008** **KOC Holding, Turkey – “Palau Expedition”**
Underwater Filming & Photography
Expedition
- 2008** **SIDP Coral Reef Symposium 2008**
Video presentation - public survey
Awareness Program
- 2008** **CHINA Travel Channel , China - “Walker”**
Underwater Filming and Location Management
TV-Program
- 2008** **FINS TV, Thailand/Singapore – “Sabah”**
Video Production
Web TV - Channel
- 2008** **WIN TV, Australia – “Sabah”**
Stock Footage
TV-Commercial
- 2008** **NHK, Japan - “Darwin Global Family”**
Location Scouting and management - Documentary

- 2008** **CHINA Guizhou Television, China - "I have a date with Malaysia"**
Underwater Filming
TV-Program
- 2007** **Lembah Impian Resort, Kota Kinabalu**
DVD Production
- 2007** **NTV7 , Malaysia - BIZ DESK**
Underwater Filming
TV-Program
- 2007** **Universiti Kebangsaan Malaysia UKM , Institute for Environment & Development (LESTARI), Malaysia**
Diverse marine ecology in the sea around Banggi Island Stock Imagery
- 2007** **TV3, Malaysia – "Majalah Tiga"**
Underwater Filming
TV-Program
- 2007** **Line Clear Motion Pictures Sdn Bhd, Malaysia – "DUYUNG"**
Underwater filming & marine coordinator
Cinema Feature
- 2007** **WWF-Malaysia and Sabah Parks, Malaysia – "Tun Mustapha Park"**
Stock Imagery & Multimedia Production
- 2007** **Aquaria KLCC (Kuala Lumpur), Malaysia – "Shark conservation vignette"**
Awareness Program
- 2006** **Universiti Kebangsaan Malaysia UKM , Institute for Environment & Development (LESTARI), Malaysia – "Sipadan Island"**
Documentary Production
- 2006** **Marine Conservation Society (UK) and Ministry of Tourism (Sabah) – "Tun Sakaran Marine Park"**
Underwater Filming
- 2006** **Perundingan Bumiputra Consulting Sdn Bhd (Sabah), Malaysia – "Visual Inspections of submarine pipelines"**
Visual Inspection Report
- 2006** **The Reef Dive Resort, Matakang Island - "First Malaysian Underwater Postbox"**
DVD Production

- 2006** **Borneo Divers Mabul Resort, Mabul Island - “Promo”**
DVD Production
- 2006** **Sipadan-Mabul Mabul Resort, Mabul Island - “Promo”**
DVD Production
- 2005** **Department of Museum & Antiquities (Labuan), Malaysia – “Historical shipwrecks in Labuan”**
Underwater Filming
- 2005** **Rotary Club (Labuan), Malaysia -“60th anniversary of Labuan Landing”**
Underwater Filming
- 2005** **“Living Treasure of the Celebes Sea” , Sipadan Island**
DVD Production
- 2005** **Universiti Kebangsaan Malaysia UKM, Institute for Environment & Development (LESTARI), Malaysia - “Pulau Tiga Alami III Alun”**
DVD Production
- 2004** **Pandoras Box Television (Australia) – “Far and Wide”**
Underwater Filming
TV-Program
- 2004** **Xsismatic Sdn Bhd (Sabah), Malaysia – “Sipadan & Mabul Island”**
Underwater Filming
TV-Program
- 2004** **British Broadcast Cooperation BBC, United Kingdom (UK) – “Journey of life”**
Stock Footage
Documentary
- 2004** **Dorling Kindersley (UK)- Children’s “24 Hours: Coral Reef”**
Still Images
Book Publishing

Treasure Images Sdn Bhd – August 2010