



Tariff **Malaysian Market** effective from 1st June 2009

Tariff for DV/DVCAM Footage – 3CCD

Note: Clips are between 5 - 30 seconds (clip = shot without scene break) minimum purchase 3 clips (except for category A+C)

“ < ” less than
“ > ” more than

Category / Usage	Tariff	Remarks
A TV Advertising / Commercials Cinema Screening	1 – 3 clips = RM 800.00 per clip > 3 clips = RM 600.00 per clip	Max. 6 month broadcast > 6 month, plus 50 %
B TV Productions, incl. Documentary, Game shows, Public-, Sport-, Cultural Events, Tele Movies	3 – 12 clips = RM 200.00 per clip > 12 clips = RM 180.00 per clip > 36 clips = RM 160.00 per clip > 60 clips = RM 140.00 per clip	One single production only. Multiple broadcasts and repeats permitted. Credits to Treasure Images S/B.
C “News” broadcasts and “News” related Productions.	1 - 3 clips = RM 400.00 per clip > 3 clips = RM 300.00 per clip	Max. 1 month broadcast > 1 month, plus 50 %
D Promotions, DVD, VCD or other Multimedia Productions, for promotional purposes only.	3 – 12 clips = RM 150.00 per clip > 12 clips = RM 140.00 per clip > 36 clips = RM 130.00 per clip > 60 clips = RM 120.00 per clip	For commercial purposes, plus 50 %. For complete productions ask for quotation.
E Internet Publications, Web-based media	3 clips = RM 200.00 per clip > 3 clips = RM 150.00 per clip	Credits to Treasure Images S/B.

Tariff for Still Images

Category / Usage	Tariff	Remarks
H ALL MEDIA	12 month = RM 1000.00 per Image 24 month = RM 1500.00 per Image	
I TV Advertising / Commercials Cinema Screening	< 6 month = RM 600.00 per Image > 6 month = RM 800.00 per Image	
J Billboard, Widecolor, Commercial outdoor display, transparency display	< 6 month = RM 600.00 per Image > 6 month = RM 800.00 per Image	
K Newspaper or Magazine Advertising	Half page = RM 500.00 per Image One page = RM 700.00 per Image > One page = RM 900.00 per Image	
L DVD, VCD or other Multimedia Productions for promotional purposes only.	< 1000 pcs. = RM 300.00 per Image > 1000 pcs. = RM 400.00 per Image > 5000 pcs. = RM 500.00 per Image	For commercial purposes, plus 50 %. CD Cover, plus 50 %
M Brochures, Pamphlets, Catalogs, Leaflets, Books,	Cover = RM 600.00 per Image Subsidiary = RM 300.00 per Image	Re-use of the same image within the same publication, 30 % of the normal tariff.
N Greeting cards, postcards, bags, tickets, menus, packaging material, posters and other print materials.	< 1000 pcs. = RM 300.00 per Image > 1000 pcs. = RM 400.00 per Image > 5000 pcs. = RM 500.00 per Image	
O Newspaper or Magazine	Article photo = RM 200.00 per Image Cover = RM 1000.00 per Image	Credits to Treasure Images S/B.
P Educational Textbooks, School books, Encyclopedia	RM 200.00 per Image	Minimum 5 Images
Q Internet Publications, Web-based media	Mainpage = RM 600.00 per Image Subsidiary = RM 300.00 per Image	

For details on terms & conditions and payment details please contact us on info@treasure-images.com